

2019 Corporate Sponsorship Program



Why Partner with Scripps Health

As partners to Scripps Health Foundation, you will receive exposure to thousands of Scripps constituents and brand your organization as leaders in philanthropy.

In addition to receiving event specific benefits and recognition, our partners receive:

- Special recognition on all event collateral and event registration websites
- Upgraded tributes for sponsoring more than one event
- Inclusion in event-specific, post-event news releases
- Partners sponsoring \$25,000 or more in 2019, will receive an invitation to breakfast or lunch with the Scripps Health executive team.

	M.O.S.T. Mariachi Festival June 1, 2019 Benefiting Mercy Outreach Surgical Team	Scripps Clinic Golf September 19 & 20, 2019 Benefiting Scripps Clinic and Scripps Green Hospital	Rockin' Encinitas October 17, 2019 Benefiting Scripps Memorial Hospital Encinitas	Candlelight Ball December 7, 2019 Benefiting Scripps Memorial Hospital La Jolla	Mercy Ball March 7, 2020 Benefiting Scripps Mercy Hospital	Spinoff May 7, 2020 Benefiting Scripps MD Anderson Cancer Center
Title Sponsor \$50,000	<ul style="list-style-type: none"> Two VIP tables (20 tickets) "Presented by" on event collateral One overnight stay at Humphreys Half Moon Inn on event night Invitation for two to an upcoming M.O.S.T. trip Logo recognition on event collateral and event website Full-page, color tribute Exclusive to one sponsor 	<ul style="list-style-type: none"> Two tables (20 tickets) to The Invitational Dinner Four tournament player spots Four tickets to the awards reception Logo recognition on event collateral and event website Logo displayed on golf carts Tee sponsor recognition on two holes Full-page, color tribute 	<ul style="list-style-type: none"> 20 tickets Private meet and greet with musical entertainment Logo recognition on event collateral and event website Full-screen, digital color tribute 	<ul style="list-style-type: none"> Two tables (20 tickets) Logo recognition on event website Sponsor recognition on event collateral Special recognition from the podium One overnight stay at Fairmont Grand Del Mar on event night 	<ul style="list-style-type: none"> Two tables (20 tickets) Logo recognition on event collateral and event website Full-page, color tribute One overnight stay at Manchester Grand Hyatt San Diego on event night Invitation for four to the patron party 	<ul style="list-style-type: none"> Two tables (20 tickets) - VIP seating Logo recognition on event collateral and event website Full-page, color tribute Table host signage One overnight stay at Hyatt Regency La Jolla at Aventine on event night Invitation for four to the patron party
Premier Sponsor \$25,000	<ul style="list-style-type: none"> One VIP table (10 tickets) One overnight stay at Humphreys Half Moon Inn on event night Invitation for one to an upcoming M.O.S.T. trip Logo recognition on event collateral and event website Full-page, color tribute 	<ul style="list-style-type: none"> One table (10 tickets) to The Invitational Dinner Four tournament player spots Four tickets to the awards reception Logo recognition on event collateral and event website Logo displayed on golf carts Tee sponsor recognition on two holes Full-page, color tribute 	<ul style="list-style-type: none"> 10 tickets Logo recognition on event collateral and event website Full-screen, digital color tribute 	<ul style="list-style-type: none"> One table (10 tickets) Logo recognition on event website Sponsor recognition on event collateral Special recognition from the podium One overnight stay at Fairmont Grand Del Mar on event night 	<ul style="list-style-type: none"> One table (10 tickets) Logo recognition on event collateral and event website Full-page, color tribute One overnight stay at Manchester Grand Hyatt San Diego on event night Invitation for four to the patron party 	<ul style="list-style-type: none"> One table (10 tickets) - VIP seating Logo recognition on event collateral and event website Full-page, color tribute Table host signage One overnight stay at Hyatt Regency La Jolla at Aventine on event night Invitation for four to the patron party
Patron Sponsor \$15,000	<ul style="list-style-type: none"> One VIP table (10 tickets) Logo recognition on event collateral and event website Half-page, color tribute 	<ul style="list-style-type: none"> Eight tickets to The Invitational Dinner Four tournament player spots Four tickets to the awards reception Logo recognition on event collateral and event website Tee sponsor recognition on one hole Half-page, color tribute 	<ul style="list-style-type: none"> 10 tickets Logo recognition on event collateral and event website Half-screen, digital color tribute 	<ul style="list-style-type: none"> One table (10 tickets) Logo recognition on event registration website Sponsor recognition on event collateral One overnight stay at Fairmont Grand Del Mar on event night 	<ul style="list-style-type: none"> One table (10 tickets) Logo recognition on event collateral and event website Half-page, color tribute Invitation for four to the patron party 	<ul style="list-style-type: none"> One table (10 tickets) Logo recognition on event collateral and event website Half-page, color tribute Table host signage Invitation for four to the patron party
Supporting Sponsor \$10,000	<ul style="list-style-type: none"> Eight tickets Sponsor recognition on event collateral and event website Half-page, color tribute 	<ul style="list-style-type: none"> Four tickets to The Invitational Dinner Four tournament player spots Four tickets to the awards reception Sponsor recognition on event collateral and event website Half-page, color tribute 	<ul style="list-style-type: none"> Eight tickets Sponsor recognition on event collateral and event website Half-screen, digital color tribute 	<ul style="list-style-type: none"> Eight tickets Sponsor recognition on event collateral and event website One overnight stay at Fairmont Grand Del Mar on event night 	<ul style="list-style-type: none"> Eight tickets Sponsor recognition on event collateral and event website Half-page, color tribute Invitation for two to the patron party 	<ul style="list-style-type: none"> Eight tickets Sponsor recognition on event collateral and event website Half-page, color tribute Invitation for two to the patron party
Friend Sponsor \$5,000	<ul style="list-style-type: none"> Six tickets Sponsor recognition on event collateral and event website Quarter-page, color tribute 	<ul style="list-style-type: none"> Two tickets to The Invitational Dinner Two tournament player spots Two tickets to the awards reception Sponsor recognition on event collateral and event website Quarter-page, color tribute 	<ul style="list-style-type: none"> Six tickets Sponsor recognition on event collateral and event website Quarter-screen, digital color tribute 	<ul style="list-style-type: none"> Six tickets Sponsor recognition on event collateral and event website 	<ul style="list-style-type: none"> Six tickets Sponsor recognition on event collateral and event website Quarter-page, color tribute Invitation for two to the patron party 	<ul style="list-style-type: none"> Six tickets Sponsor recognition on event collateral and event website Quarter-page, color tribute Invitation for two to the patron party
Contributing Sponsor \$2,500	<ul style="list-style-type: none"> Four tickets Sponsor recognition on event collateral and event website Quarter-page, color tribute 	<ul style="list-style-type: none"> Two tickets to The Invitational Dinner Two tickets to the awards reception Sponsor recognition on event collateral and event website Tee sponsor recognition on one hole Quarter-page, color tribute 	<ul style="list-style-type: none"> Four tickets Sponsor recognition on event collateral and event website Quarter-screen, digital color tribute 	<ul style="list-style-type: none"> Two tickets Sponsor recognition on event collateral and event website 	<ul style="list-style-type: none"> Two tickets Sponsor recognition on event collateral and event website Quarter-page, color tribute Invitation for two to the patron party 	<ul style="list-style-type: none"> Four tickets Sponsor recognition on event collateral and event website Quarter-page, color tribute Invitation for two to the patron party
Advocate Sponsor \$1,000	<ul style="list-style-type: none"> Two tickets Sponsor recognition on event collateral and event website 		<ul style="list-style-type: none"> Two tickets Sponsor recognition on event collateral and event website 			

About Scripps Health

Scripps Health is a private, nonprofit, integrated health system in San Diego that treats more than 700,000 patients annually at facilities that include:

- Five acute-care hospital campuses
- More than 3,000 affiliated physicians and 15,000 employees
- Scripps Clinic and Scripps Coastal Medical Center, a network of integrated facilities with specialists from more than 60 medical and surgical specialties at 28 outpatient centers and clinics
- Home health services
- A wide range of health education classes and support services

Scripps Health Foundation



Philanthropy has been at the heart of our organization since Ellen Browning Scripps founded Scripps Metabolic Clinic in 1924 and Mother Mary Michael Cummings started St. Joseph's Dispensary in 1890. Since then, the health system has now grown to extend from Chula Vista to Oceanside, with more than

28 primary and specialty care outpatient centers. Through the support of our donors and partners, Scripps Health Foundation has helped us become a premier health care system in the region.

Marketing By the Numbers

The Corporate Sponsorship Program allows us to promote the involvement of our partners to a large sector of our community.

- Scripps website hits: 55,000 page views per year
- Save the Date and Invitation mailings: approximately 4,000 homes and businesses in San Diego County
- Event program books at event: Between 225 and 600, depending on event

Accolades

- Scripps Memorial Hospital La Jolla received Magnet® recognition from the American Nurses Credentialing Center
- U.S. News & World Report ranked the combined programs at Scripps Green Hospital and Scripps Memorial Hospital La Jolla No. 1 in San Diego region and No. 6 in California.
- Scripps was named among the nation's best in eight specialties in the U.S. News & World Report magazine's annual "Best Hospitals" list.
- Truven Health Analytics named Scripps Health among the top five large health systems in the nation. Scripps was the only California health care system on the Truven Top 15 Health Systems list this year.



We greatly appreciate your consideration in supporting our mission and values through our annual events. For more information about the Corporate Sponsorship Program, please contact Special Events at specialevents@scrippshealth.org or 858-678-6349.

"Through philanthropy we help to heal, enhance and save lives."

