Marketing By the Numbers

The Corporate Sponsorship Program allows us to promote the involvement of our partners to a large sector of our community.

- Scripps website hits: 55,000 page views per year
- Save the Date and Invitation mailings: approximately 4,000 homes and businesses in San Diego County
- Event program books at event: Between 225 and 600, depending on event

Accolades

- Scripps Memorial Hospital La Jolla received Magnet® recognition from the American Nurses Credentialing Center
- U.S. News & World Report ranked the combined programs at Scripps Green Hospital and Scripps Memorial Hospital La Jolla No. 1 in San Diego region and No. 6 in California.
- Scripps was named among the nation’s best in eight specialties in the U.S. News & World Report magazine’s annual “Best Hospitals” list.
- Truven Health Analytics named Scripps Health among the top five large health systems in the nation. Scripps was the only California health care system on the Truven Top 15 Health Systems list this year.

Become a Corporate Sponsor

The Corporate Sponsorship Program is designed for partners who are interested in supporting more than one event per year. This program allows our partners to enjoy recognition as a Scripps Health Partner with one annual commitment.

Why Partner with Scripps Health

As partners in sponsoring multiple events, you will receive exposure to thousands of Scripps constituents and brand your organization as leaders in philanthropy.

In addition to receiving event specific benefits and recognition, our partners receive:

- Invitations to Scripps Health Foundation Frontiers in Medicine presentations
- Special recognition on all event collateral and event registration websites
- Upgraded tributes for sponsoring three or more events
- Inclusion in event-specific, post-event news releases
- Partners sponsoring $25,000 or more in 2018, will receive an invitation to breakfast or lunch with the Scripps Health executive team.

About Scripps Health

Scripps Health is a private, nonprofit, integrated health system in San Diego that treats more than 700,000 patients annually at facilities that include:

- Five acute-care hospital campuses
- More than 3,000 affiliated physicians and 15,000 employees
- Scripps Clinic and Scripps Coastal Medical Center, a network of integrated facilities with specialists from more than 60 medical and surgical specialties at 28 outpatient centers and clinics
- Home health and hospice care services
- A wide range of health education classes and support services

Scripps Health Foundation

Philanthropy has been at the heart of our organization since Ellen Browning Scripps founded Scripps Metabolic Clinic in 1924 and Mother Mary Michael Cummings started St. Joseph’s Dispensary in 1890. Since then, the health system has now grown to extend from Chula Vista to Oceanside, with more than 28 primary and specialty care outpatient centers. Through the support of our donors and partners, Scripps Health Foundation has helped us become a premier health care system in the region.

“This through philanthropy we help to heal, enhance and save lives.”

Scripps Health Foundation
2018 Corporate Sponsorship Program

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Scripps Health Foundation

Scripps Clinic Golf Tournament
M.O.S.T. Mariachi Festival
Candlelight Ball
Mercy Ball
Scripps Clinic Golf Tournament
Coastchella
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“We greatly appreciate your consideration in supporting our mission and values through our annual events. For more information about the Corporate Sponsorship Program, please contact Special Events at specialevents@scrippshealth.org or 858-678-6349.”
<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>Mercy Ball March 10, 2018</th>
<th>Spinoff May 5, 2018</th>
<th>M.O.S.T. Mariachi Festival June 2, 2018</th>
<th>Scripps Clinic Golf September 2018</th>
<th>Coa$hella October 2018</th>
<th>Candlelight Ball December 1, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beneficiary</td>
<td>Scripps Mercy Hospital</td>
<td>Scripps MD Anderson Cancer Center</td>
<td>Mercy Outreach Surgical Team</td>
<td>Scripps Clinics and Scripps Green Hospital</td>
<td>Scripps Memorial Hospital Encinitas</td>
<td>Scripps Memorial Hospital La Jolla</td>
</tr>
<tr>
<td>Title</td>
<td>• Two tables (20 tickets) with preferred seating</td>
<td>• Two tables (20 tickets) with preferred seating</td>
<td>• Two tables (20 tickets) with preferred seating</td>
<td>• Two tables (20 tickets) to The Invitational Dinner</td>
<td>• Twenty tickets with preferred seating</td>
<td>• Two table (20 tickets) with preferred seating</td>
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<td></td>
<td>• Logo recognition on event collateral, screen at event and event registration website</td>
<td>• Logo recognition on event collateral, screen at event and event registration website</td>
<td>• Presented by” verbiage on event collateral</td>
<td>• Private meet and greet with musical entertainment</td>
<td>• Logo recognition on event collateral and event registration website</td>
<td>• Logo recognition on event collateral and event registration website</td>
</tr>
<tr>
<td></td>
<td>• Full-page, color tribute</td>
<td>• Invitation for two to an upcoming M.O.S.T. trip</td>
<td>• Invitation for two to an upcoming M.O.S.T. trip</td>
<td>• Four tournament player spots</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
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<tr>
<td></td>
<td>• One overnight stay</td>
<td>• Logo recognition on event collateral and event registration website</td>
<td>• Logo recognition on event collateral and event registration website</td>
<td>• Four tickets to the awards reception</td>
<td>• Logo displayed on golf carts</td>
<td>• Special recognition from the podium</td>
</tr>
<tr>
<td></td>
<td>• Invitation to four to the patron party</td>
<td>• Full-page, color tribute</td>
<td>• Full-page, color tribute</td>
<td>• Four tickets to the awards reception</td>
<td>• Tee sponsor recognition on two holes</td>
<td>• One overnight stay</td>
</tr>
<tr>
<td></td>
<td>• Table host signage</td>
<td>• Invitations to the Hyatt</td>
<td>• One overnight stay at the Hyatt</td>
<td>• Logo recognition on event collateral and event registration website</td>
<td>• Full-page, color tribute</td>
<td>• One overnight stay</td>
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<td>• Invitation to the patron party</td>
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<td>• Invitation to the patron party</td>
<td>• One table (10 tickets) to The Invitational Dinner</td>
<td>• Invitation for two to an upcoming M.O.S.T. trip</td>
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<td>• Table host signage</td>
<td>• Invitation to the patron party</td>
<td>• Full-page, color tribute</td>
<td>• Four tickets to the awards reception</td>
<td>• One table (10 tickets) to The Invitational Dinner</td>
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<tr>
<td>Premier</td>
<td>• One table (10 tickets) with preferred seating</td>
<td>• One table (10 tickets) with preferred seating</td>
<td>• One table (10 tickets) with preferred seating</td>
<td>• Eight tickets to The Invitational Dinner</td>
<td>• Ten tickets with preferred seating</td>
<td>• One table (10) tickets with preferred seating</td>
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<tr>
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<td>• Logo recognition on event collateral, screen at event and event registration website</td>
<td>• Logo recognition on event collateral, screen at event and event registration website</td>
<td>• Invitation for one to an upcoming M.O.S.T. trip</td>
<td>• Four tournament player spots</td>
<td>• Logo recognition on event collateral and event registration website</td>
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<td>• Full-page, color tribute</td>
<td>• Invitation for one to an upcoming M.O.S.T. trip</td>
<td>• Logo recognition on event collateral</td>
<td>• Full-page, color tribute</td>
<td>• Four tickets to the awards reception</td>
<td>• Logo displayed on golf carts</td>
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<tr>
<td></td>
<td>• One overnight stay</td>
<td>• Tee sponsor recognition on two holes</td>
<td>• Logo recognition on event collateral and event registration website</td>
<td>• One table (10) tickets with preferred seating</td>
<td>• Four tickets to the awards reception</td>
<td>• Logo displayed on golf carts</td>
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<td>• Invitation to four to the patron party</td>
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<td>• Full-page, color tribute</td>
<td>• One table (10) tickets</td>
<td>• One overnight stay</td>
<td>• Two tickets</td>
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<tr>
<td></td>
<td>• Table host signage</td>
<td>• Invitations to the Hyatt</td>
<td>• One overnight stay at the Hyatt</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
<td>• Full-page, black and white and white tribute</td>
<td>• One table (10) tickets with preferred seating</td>
</tr>
<tr>
<td>Patron</td>
<td>• One table (10 tickets) with preferred seating</td>
<td>• One table (10 tickets) with preferred seating</td>
<td>• Eight tickets to The Invitational Dinner</td>
<td>• Four tournament player spots</td>
<td>• Three tickets to the awards reception</td>
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<td>• Logo recognition on event collateral, screen at event and event registration website</td>
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<td>• Four tickets to the awards reception</td>
<td>• Sponsor recognition on event collateral</td>
<td>• Four tickets to the awards reception</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
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<td>• Full-page, black and white tribute</td>
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<td>• Four tickets to the awards reception</td>
<td>• Sponsor recognition on event collateral</td>
<td>• Invitation for one to an upcoming M.O.S.T. trip</td>
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<td>• Full-page, black and white tribute</td>
<td>• Invitation to the patron party</td>
<td>• Tee sponsor recognition on one hole</td>
<td>• One table (10) tickets with preferred seating</td>
</tr>
<tr>
<td>Supporting</td>
<td>• Eight tickets</td>
<td>• Eight tickets</td>
<td>• Four tickets to the invitations dinner</td>
<td>• Four tournament player spots</td>
<td>• Half-page, digital color tribute</td>
<td>• Half-page, black and white and white tribute</td>
</tr>
<tr>
<td></td>
<td>• Sponsor recognition on event collateral, screen at event and event registration website</td>
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<td>• Four tickets to the awards reception</td>
<td>• Two tickets</td>
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<td></td>
<td>• Half-page, color tribute</td>
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<td>• Logo recognition on event collateral and event registration website</td>
<td>• Sponsor recognition on event collateral</td>
<td>• Invitation to the patron party</td>
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<td>• Half-page, black and white tribute</td>
<td>• Invitation to the patron party</td>
<td>• Half-page, black and white and white tribute</td>
<td>• Invitation to the patron party</td>
</tr>
<tr>
<td>Friend</td>
<td>• Six tickets</td>
<td>• Six tickets</td>
<td>• Two tickets to The Invitational Dinner</td>
<td>• Invitation to the patron party</td>
<td>• Two tickets to The Invitational Dinner</td>
<td>• Six tickets</td>
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<tr>
<td></td>
<td>• Sponsor recognition on event collateral</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
<td>• Two tickets to the invitations dinner</td>
<td>• Quarter page, black and white and white tribute</td>
<td>• Invitation to the patron party</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
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<tr>
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<td></td>
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<td>• Half-page, black and white and white tribute</td>
<td>• Invitation to the patron party</td>
</tr>
<tr>
<td>Contributing</td>
<td>• Two tickets</td>
<td>• Four tickets</td>
<td>• Two tickets to The Invitational Dinner</td>
<td>• Invitation to the patron party</td>
<td>• Invitation to the patron party</td>
<td>• Two tickets</td>
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<td>• Sponsor recognition on event collateral and event registration website</td>
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<td>• Logo recognition on event collateral</td>
<td>• The quarter page, black and white and white tribute</td>
<td>• Invitation to the patron party</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
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<td>• Quarter page, black and white and white tribute</td>
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<td>• Invitation to the patron party</td>
</tr>
<tr>
<td>Advocate</td>
<td>• Two tickets</td>
<td>• Two tickets</td>
<td>• Two tickets to The Invitational Dinner</td>
<td>• Invitation to the patron party</td>
<td>• Invitation to the patron party</td>
<td>• Two tickets</td>
</tr>
<tr>
<td></td>
<td>• Sponsor recognition on event collateral and event registration website</td>
<td>• Sponsor recognition on event collateral and event registration website</td>
<td>• Logo recognition on one hole prominently displayed on tee box</td>
<td>• Invitation to the patron party</td>
<td>• Invitation to the patron party</td>
<td>• Invitation to the patron party</td>
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<td>• Invitation to the quarter page</td>
<td>• Quarter page, black and white and white tribute</td>
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</tbody>
</table>

**$50,000**

- **Scripps Mercy Hospital**
  - Two tickets (20 tickets) with preferred seating
  - Logo recognition on event collateral, screen at event and event registration website
  - Full-page, color tribute
  - One overnight stay
  - Invitation for four to the patron party
  - Table host signage

- **Spinoff May 5, 2018**
  - Two tables (20 tickets) with preferred seating
  - Logo recognition on event collateral, screen at event and event registration website
  - Full-page, color tribute
  - One overnight stay at the Hyatt
  - Invitation to the patron party
  - Table host signage

- **M.O.S.T. Mariachi Festival June 2, 2018**
  - Two tables (20 tickets) with preferred seating
  - Presented by” verbiage on event collateral
  - Invitation for two to an upcoming M.O.S.T. trip
  - Logo recognition on event collateral and event registration website
  - Full-page, color tribute
  - One overnight stay at the Hyatt
  - Invitation to the patron party
  - Table host signage

- **Scripps Clinic Golf September 2018**
  - Two tables (20 tickets) to The Invitational Dinner
  - Four tournament player spots
  - Four tickets to the awards reception
  - Logo recognition on event collateral and event registration website
  - Logo displayed on golf carts
  - Tee sponsor recognition on two holes
  - Full-page, color tribute
  - One overnight stay

- **Coa$hella October 2018**
  - Twenty tickets with preferred seating
  - Private meet and greet with musical entertainment
  - Logo recognition on event collateral and event registration website
  - Full-page, digital color tribute
  - Limousine service to and from concert venue for up to 10 guests

- **Candlelight Ball December 1, 2018**
  - Two table (20 tickets) with preferred seating
  - Logo recognition on event registration website
  - Sponsor recognition on event collateral
  - Special recognition from the podium
  - One overnight stay at The Grand Del Mar
  - Limousine service to and from the Ball for up to ten guests